

Simple *one*



Inside the all-new
Simple One



Simple

Consistent,
dependable,
and ready for every
stretch ahead.

Range that
lasts through
your longest
days

A red and black electric scooter, the Simple ONE, is parked on a paved surface. The scooter has a modern, angular design with a red front fairing, black side panels, and a black seat. It features a large headlight and a digital display on the handlebar. The background shows a clear blue sky with some clouds and a range of mountains in the distance.

265 km
IDC Range

0-40 km/h
in 2.55 sec

115 km/h
Top Speed



Simple
ONE

115 km/h Top Speed
0-40 km/h in 2.55 seconds
265 km IDC range

Simple
ONE

90 km/h Top Speed
0-40 km/h in 3.3 seconds
236 km IDC range

Simple
ONE S 3.7 kWh Battery

90 km/h Top Speed
0-40 km/h in 3 seconds
190 km IDC range

Made to Move you

Because great design moves more than just wheels.



Rider-centric console

Controls positioned for effortless access and pure riding focus.

Effortless in every turn

A low, centered frame keeps your rhythm steady and your control complete.

Worth the weight

Smart balance keeps you steady through turns, curves, and every uneven stretch.



Battery in charge

A single, compact 5 kWh unit designed for consistent, lasting performance.



Steel tubular chassis

Designed to stay steady, absorb movement, and keep control effortless.



Meet your motor

8.8 kW peak output and 72 Nm torque deliver instant, effortless acceleration.

Brain built in

SimpleOS brings every function together on one intuitive, responsive display.



7" TFT Touchscreen LCD
A vivid, responsive display that keeps every detail clear and within reach.



Map My India Navigation
Find your way faster with in-built precision mapping. No phone required.



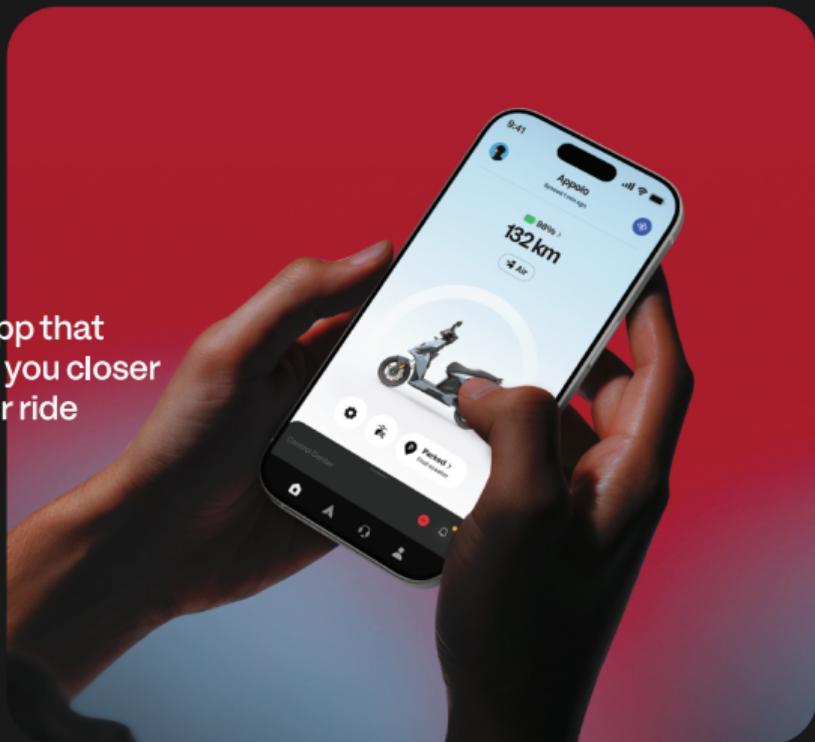
Call & Music Control
Control sound and calls effortlessly, with zero distractions.



Whatsapp Notifications
Get important WhatsApp updates right on your display.

Simple Connect

One app that
keeps you closer
to your ride



Whatsapp Notifications

See key alerts on
your screen without
checking your phone.

Super Share

Share your journey &
much more in real time
with trusted contacts.

Ping my scooter

Locate your scooter instantly,
even in a crowded space.

Find my scooter

Track your scooter's
location anytime,
anywhere.

Push Navigation

Push routes from
your phone to your
dashboard in seconds.

Matter of traction



Now comes with
4 TRACTION MODES
tuned for every terrain.



Rain



Road



Rally



Track

Switch between Rain, Road, Rally and Track. Each mode is optimized for precision and control on every terrain.

Nothing left to chance

Advanced safety features that step in before anything does



Drop Safe

In the event of a fall, the motor cuts power instantly, keeping you safe from accidental acceleration

Rapid Brake Alerts

Alerts during sudden braking, rear lights pulse rapidly to alert vehicles behind and prevent collisions

Theft and Tow Alerts

Get notified instantly if your scooter's moved or disturbed

Little things. Huge impact.



Super Hold

Automatically holds position on slopes or inclines without using the brakes

Parking Mode

Move backward with precision for easy, confident parking

Guide me home light

Keeps the path lit for a few seconds after you park, so you walk away safely

OUTSMART THE ORDINARY



Palette of performance



Single Tone



Grace
White



Aero
Grey



Brazen
Black



Azure
Blue



Sonic
Red

Dual Tone



Light X



Aero X



Brazen X



Asphalt X

Miles over Plugs



250+
fast chargers across India.

0–80% charge
in 2 hrs 15 mins

adding 1.5km range
per minute.

Change how you move



ECO ^X	Top speed	56 km/h
ECO	Top speed	56 km/h
RIDE	Top speed	70 km/h
AIR	Top speed	90 km/h
SONIC	Top speed	105 km/h
SONIC ^X	Top speed	115 km/h

*Simple OneS -

Eco X, Eco, Ride, Air

*Simple One -

Eco X, Eco, Ride, Air, Sonic, Sonic X

Warranty you can ride on

We've got you covered,
mile after mile.

Vehicle Warranty

**3 years/
30000 km**

Simple
Protect

Extended Warranty
[Battery+ Motor]

**5 years/
50000 km**

Simple Super
Protect

**8 years/
80000 km**

Portable Charger Warranty

**3 years/
20000 km**

*Warranty mentioned is subjected to
several conditions mentioned in the owner's manual

Specifications & Features

Model

Model	Simple ONE	Simple ONE	Simple ONE S
5 kWh	4.5 kWh	3.7 kWh	

Performance

Top Speed	115 km/h	90 km/h	90 km/h
Peak Torque	72 Nm	52 Nm	52 Nm
Acceleration	2.55 sec	3.3 sec	3 sec
Peak Power	8.8kW	6.4 kW	6.4 kW
Continuous Peak Power	4.5kW	3.5kW	3.5kW
Motor Type	PMSM	PMSM	PMSM
Ingress Protection	IP67	IP67	IP67
Advanced Regen [L1-L4]	Yes L1-L4	Yes L1-L4	No - Only L1
Riding Modes	Eco X, Eco, Ride, Air, Sonic, Sonic X	Eco X, Eco, Ride, Air, Sonic, Sonic X	Eco X, Eco, Ride, Air

Range & Battery

IDC Range	265 km	236 km	190 km
Battery Type	Li-Ion	Li-Ion	Li-Ion
Battery Setup	Single Battery	Single Battery	Single Battery
Battery Capacity	5.0kWh	4.5kWh	3.7kWh
Water & Dust Resistance	IP67	IP67	IP67
Nominal Voltage	50.4 V	50.4 V	50.4 V

Charging

Home Charging	750W	750W	750W
Charger Type	Portable Charger	Portable Charger	Portable Charger
0-80%	5 hr 20 min	4 hr 45 min	4 hr 0 min
Fast Charger Partners	Bolt.Earth, Kazam		
0-80% Fast Charging	2Hr 15min	2Hr 15min	2Hr 15min

Tyres & Wheels

Wheel Type	Alloy	Alloy	Alloy
Front Tyre size	90/90 12" Tubeless	90/90 12" Tubeless	90/90 12" Tubeless
Rear Tyre size	90/90 12" Tubeless	90/90 12" Tubeless	90/90 12" Tubeless

Brakes

Braking System	CBS - brakes	CBS - brakes	CBS - brakes
Front & Brake Type	Disc	Disc	Disc
Front Disc Size	200mm	200mm	200mm
Rear Disc Size	190mm	190mm	190mm
Braking Distance [60 to 0 km/h]	19.1m	19m	18.49m

Chassis

Frame Type	Tubular	Tubular	Tubular
Frame Material	Steel	Steel	Steel
Front Suspension	Telescopic forks	Telescopic forks	Telescopic forks
Rear Suspension	Symmetrically mounted progressive mono shock		

Dimensions & Storage

Seat Height	780mm	780mm	780mm
Ground clearance	172mm	172mm	172mm
Wheel base	1347mm	1347mm	1347mm
Kerb weight	129Kg	126Kg	118Kg
Water wading limit	300mm	300mm	300mm
Bootspace	35L	35L	35L
GloveBox Space	1L	1L	1L

Lights

Front Position Lamp	LED	LED	LED
Front Combination Lamp	LED	LED	LED
Indicators	LED	LED	LED
Rear Combination Lamp	LED	LED	LED
Number Plate Lamp	LED	LED	LED
Boot Lamp	LED	LED	LED

Dashboard

Processor	64-bit quad-core ARM Cortex-A53	64-bit quad-core ARM Cortex-A53	ARM Cortex-M85
Storage	32 GB	32 GB	8GB
RAM	2 GB RAM	2 GB RAM	1MB + 64 MB [Extd]
Operating System	Android 12	Android 12	RTOS
Screensize & type	7" TFT Touch Screen	7" TFT Touch Screen	7" TFT Non Touch
Ingress Protection	IP65	IP65	IP65
Navigation	In Built Map	In Built Map	Turn By Turn

More tech. More convenience. Only with SimplePack.

Access and navigate smart features
seamlessly through **Connect+**

Features

Bluetooth	Yes	Yes	Yes
Ping My Scooter	Yes	Yes	Yes
Calls Control	Yes	Yes	Yes
Music Control	Yes	Yes	Yes
Live Location Sharing	Yes	Yes	Yes
Push Navigation	Yes	Yes	Yes
In app notifications	Yes	Yes	Yes
Geo fencing	Yes	Yes	Yes
Simple Connect Integration 2.0	Yes	Yes	Yes
Navigation	Yes, In built Map	Yes, In built Map	Yes, TBT
Document Storage	Yes	Yes	-
Garage Mode / Manage Vehicle (App + Veh)	Yes	Yes	Yes
Over-The-Air (OTA) Updates	Yes	Yes	Yes
Timefence	Yes	Yes	Yes
Super Share	Yes	Yes	Yes
Trip history	Yes	Yes	Yes
Charging History	Yes	Yes	Yes
Ride Stats	Yes	Yes	Yes
Control Center	Yes	Yes	Yes
Find My Scooter	Yes	Yes	Yes
Watch app 2.0	Yes	Yes	Yes

Visit your nearest
Simple store today.

*T&C Applied

Declaration: All specifications/figures are indicative only and subject to requisite certification(s). Declared IDC range figures are as per Internal testing standard and Committed Range is dependent on various riding modes, actual performance figures may vary depending on various conditions including driving patterns, etc. Specifications, pricing and product availability are subject to change without notice. Home charging figures are as per ideal conditions. To know everything about the current offering/pricing, change in product configurations and inclusions get in touch with your nearest Simple store.