



The all-new
Audi Q3



Designed for life

A bold new look, thoughtfully reimagined interiors and technology that knows you from the very first touch.

The all-new Audi Q3 is a marvel of striking design, dynamic performance and iconic Audi character.



Born to perform



A refined rush

The 2.0-litre TFSI petrol engine delivers 150 kW and 320 Nm of torque, going from 0–100 km/h in 7.1 seconds, bringing responsive performance, composed control and refined power to every drive.



Effortlessly sync

The 7-speed S tronic transmission delivers responsive gear shifts paired with the quattro all-wheel drive system, featuring an electronically controlled multi-plate clutch, continuously adapts torque distribution to ensure assured traction and confident handling across varying road conditions.



T&Cs apply. Performance figures are based on standard test conditions and may vary under actual driving conditions.

A firm footing

With quattro permanent all-wheel drive, the all-new Audi Q3 distributes power across all four wheels for assured traction and confident handling, staying composed and responsive through winding bends and changing road surfaces.



Control at your fingertips

With Audi drive select, tailor the all-new Audi Q3 to your preferences with individual, efficiency, comfort, dynamic and Offroad+ modes. The system adapts steering assistance, drive response, vehicle dynamics control and quattro all-wheel drive to your chosen setting. The ambient lighting package plus complements each mode with lighting that reflects your choice.



Heading in the right direction

Progressive steering* adapts to your steering angle and speed, delivering agile, comfortable handling through a variable steering ratio and speed-dependent assistance. It makes manoeuvring effortless at lower speeds and provides a precise, composed feel at higher speeds.



A sight to behold



Make an entrance

Sculpted curves and precise lines give the all-new Audi Q3 a muscular, progressive stance. Its elevated Singleframe grille, tapered headlights and aerodynamic detailing enhance its focused design and airflow efficiency. A defined shoulder line, sweeping D-pillars and quattro-inspired wheel arches accentuate its athletic proportions, while the continuous rear light strip and integrated diffuser complete its distinctive, sophisticated design.



A gateway to the sky

The electronically operated two-part panoramic glass sunroof opens the cabin to the sky, bringing a greater sense of light and space to every journey.



A stylish turn of events

The alloy wheels of the all-new Audi Q3 complement its progressive design with sculpted forms and precise detailing. Available in 45.72 cm (R18) multi-spoke or 5-arm aero designs with a Black, gloss-turned finish*, they add a refined sense of dynamism to the all-new Audi Q3's confident SUV proportions.

T&Cs apply. Features marked with an asterisk (*) are available exclusively in the Zenith variant.

A spotlight of your own

For the first time, the all-new Audi Q3 features illuminated Audi rings at the rear, seamlessly integrated into the continuous rear-light signature. Activated with the low-beam headlights, they add a distinctive touch of progressive design and create an unmistakable presence after dark.



The welcome you deserve

As you approach the all-new Audi Q3, projection lights integrated into the exterior mirrors cast a graphic element onto the ground, adding an elegant Audi touch to every arrival.

**Welcome to
the bright side**





Cue the lights

The all-new Audi Q3 brings Digital Matrix LED headlights* with an innovative micro-LED module to the compact segment for the first time. With 25,600 micro-LEDs, each around 40 micrometres in size, they deliver precisely directed light and a clearer view of the road, mastering even the most unpredictable drives.

Let your light shine

Personalise the all-new Audi Q3 with up to 4 selectable digital light signatures*, created by 23 LED segments on each side. Choose from three dynamic coming-home and leaving-home lighting scenarios* via the MMI, making every arrival and departure a distinctive expression of Audi design.



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Confidently positioned

The Orientation Light* proactively projects the vehicle's position, helping you stay centred in your lane, especially on narrow roads and country lanes.



Know your lane

The Lane Light* uses camera track information to illuminate your current lane on motorways and extends the light panel into the new lane when changing lanes. Dynamic light signals indicate the direction of the manoeuvre.

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A whole new
world within





Feel right at home

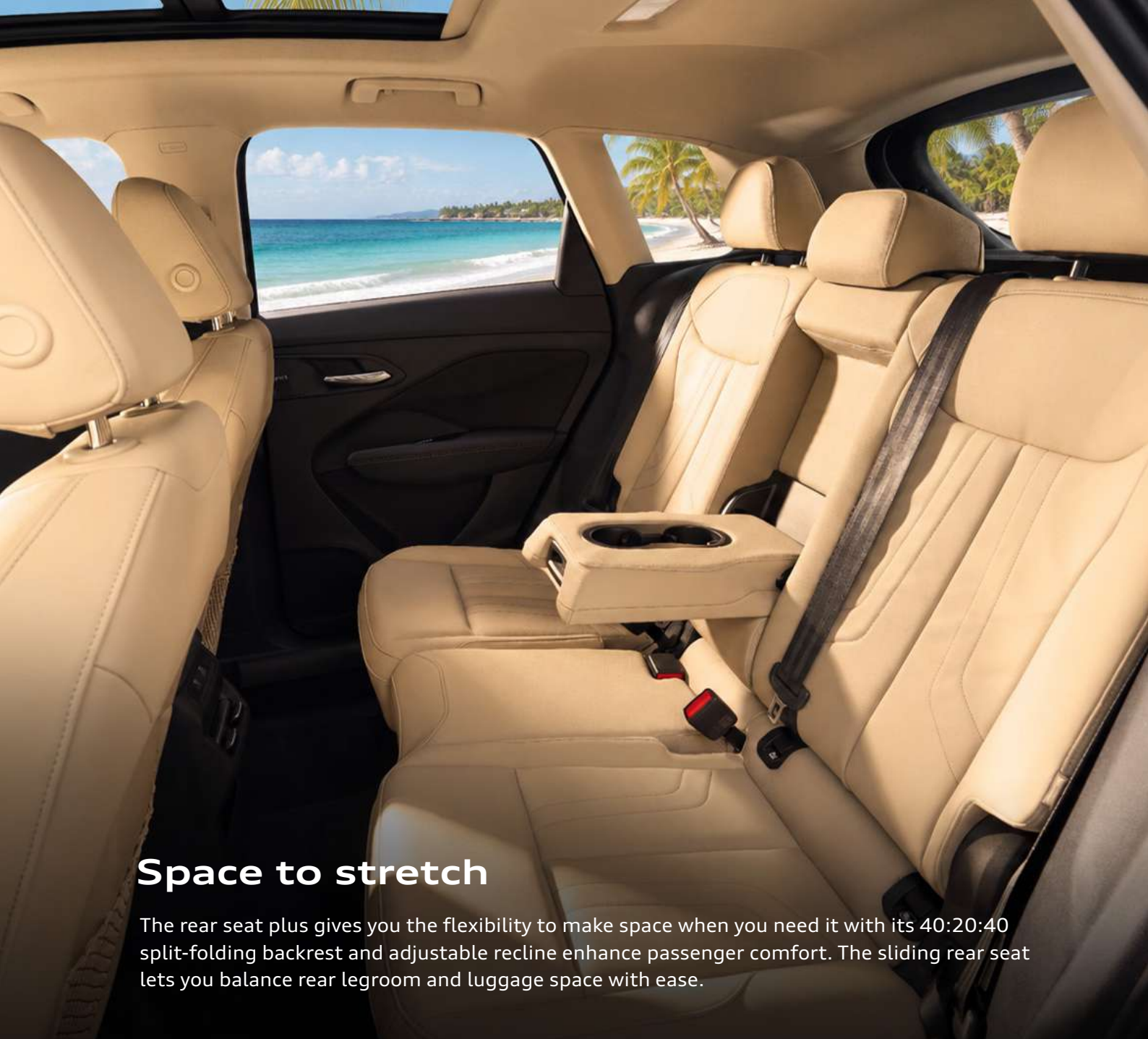
The comfort seats combine refined leather and artificial leather upholstery with personalised support. Electrically adjustable front seats with heating, four-way lumbar support and a memory function for driver seat and exterior mirror settings ensure comfort on every journey.



At your command

The twin-spoke sports leather steering wheel combines an athletic flat-top and flat-bottom* design with a comfortable grip. Multifunction buttons and haptic rollers put infotainment controls at your fingertips, while integrated paddle shifters allow quick manual gear changes for a more engaging drive.

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Space to stretch

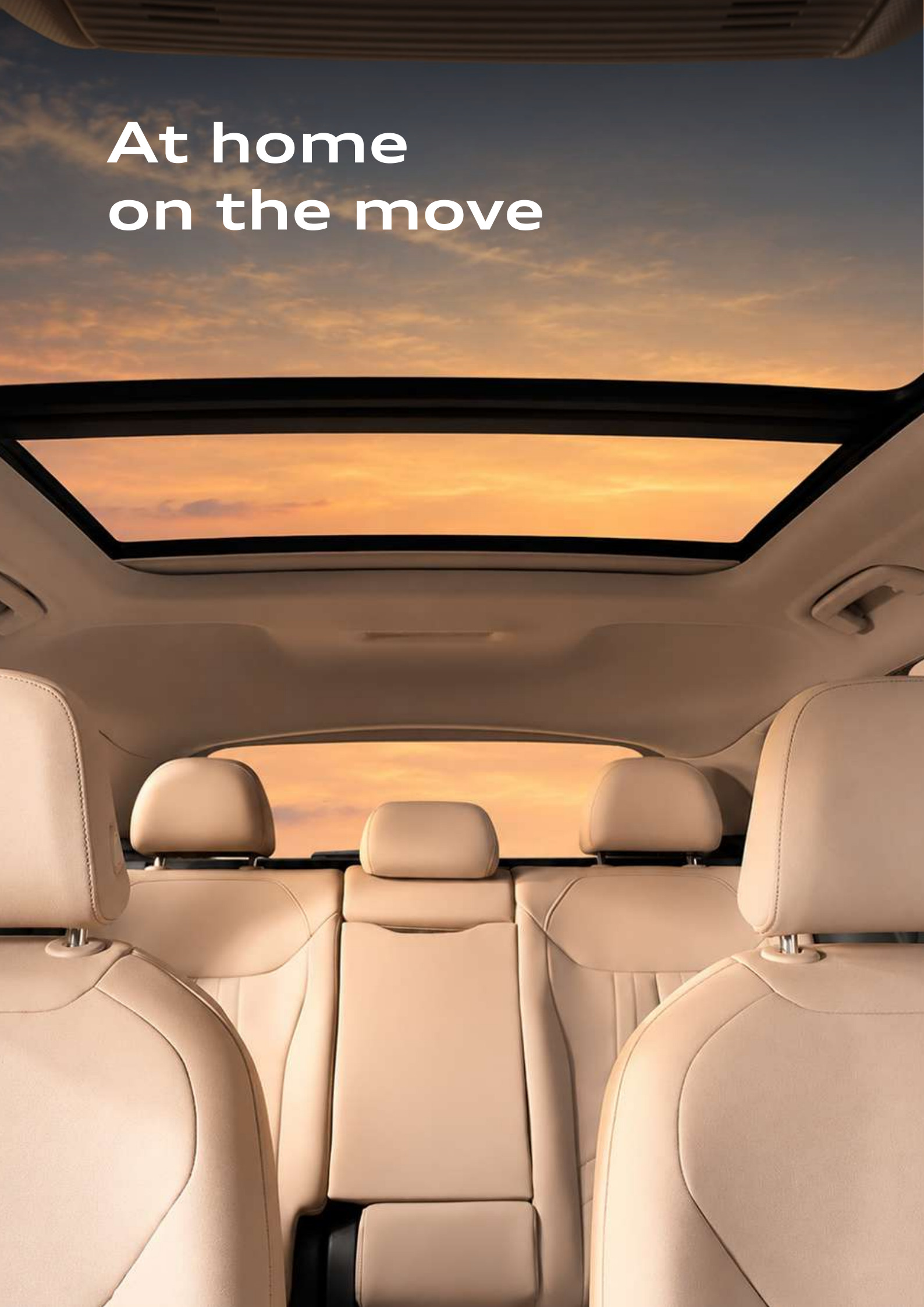
The rear seat plus gives you the flexibility to make space when you need it with its 40:20:40 split-folding backrest and adjustable recline enhance passenger comfort. The sliding rear seat lets you balance rear legroom and luggage space with ease.

Light up your mood

In the dark, ambient lighting brings the all-new Audi Q3 interior to life, highlighting the clean lines of the dashboard, centre console, MMI panoramic display and doors. Choose from up to 30 colours with separate settings for contour and ambient lighting, or let the interactive colour profile respond to your selected Audi drive select mode.



At home
on the move



Fit right in

Park Assist plus with parking system helps you manoeuvre into and out of parallel and perpendicular parking spaces, taking over steering, acceleration, braking and gear changes within its operating limits.

In confined spaces reversing assistant can retrace your recent forward path to automatically steer the vehicle up to 50 m while you remain in control of speed and braking.

T&Cs apply. The systems provide driving assistance only within their operational parameters. The driver is responsible for the vehicle at all times and must maintain continuous attention to the road and surrounding conditions.



A new comfort zone

The 3-zone deluxe automatic climate control lets the driver, front passenger and rear passengers set their preferred temperature independently, with precise control of airflow for consistent comfort in every season.

The art of ease

The electrically operated luggage compartment lid operates at the touch of a button or opens with a simple foot gesture beneath the rear bumper when your hands are full, using the comfort key. A programmable opening angle makes it easy to use in low-ceiling spaces, while the closing aid lets you shut it effortlessly by hand.



The world,
within reach



A switch to simplicity

The integrated switch module brings key functions closer to hand, with intuitively positioned steering-column stalks for gear selection, lighting and wiper controls. The column-mounted gear selector frees up space between the front seats for two cup holders and a generous storage compartment beneath the centre armrest.



Focus on the drive

The fully digital 30.22 cm Audi virtual cockpit plus presents driving and vehicle information in a clear, flexible format. Choose from three views featuring round instruments, driver assistance information or the navigation map, and tailor the display to suit every journey.



A touch of brilliance

The 32.51 cm MMI touch touch display puts infotainment and vehicle functions within easy reach. Seamlessly integrated into the curved panoramic display and oriented towards the driver, it combines clear presentation with intuitive touch operation.



A front row experience

The SONOS Premium Sound System* transforms the cabin into an immersive listening space with 12 high-performance speakers, including a centre speaker and subwoofer, powered by a 420-watt amplifier. Advanced Audi Sound Cube technology creates a virtual surround-sound experience, delivering crystal-clear highs, rich bass, detailed tones and the depth of a live performance throughout the cabin.

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Set to your wavelength

The Audi wireless smartphone interface brings compatible Apple CarPlay or Android Auto devices to the MMI touch display, putting navigation, calls and music at your fingertips. Connect wirelessly or via USB, and control compatible functions through the touchscreen or voice control.



Right before your eyes

The high-contrast, multicolour Head-up display* keeps key information naturally within the driver's field of vision, from speed and warnings to driver assistance information and navigation guidance. With MMI navigation plus, route guidance from a connected smartphone can appear on the display, helping you stay focused on the road.



Keep in touch

The integrated phone tray offers convenient wireless charging with active cooling, while the MMI touch display keeps you updated on charging status.

Four USB-C ports interfaces with higher charging capacity* keep devices charged on the go, with two 100 W ports at the rear and two 60 W ports at the front for fast, convenient charging for everyone on board.

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Prepared for everything



Drive at ease

9 airbags*, including front, rear side and head airbags, ensure comprehensive occupant protection. The interaction airbag position between the front seats helps reduce contact between the driver and front passenger in the case of side impact. This advanced safety system provides enhanced protection and greater peace of mind on every journey.

Looking out for you

The proactive occupant protection system* monitors vehicle sensor data to detect potentially critical situations, including collision risks, emergency braking and sudden, dynamic manoeuvres. When needed, it initiates preventive measures such as tightening the front seat belts, closing the windows and panoramic sunroof, and increasing the flashing frequency of the hazard lights to help protect occupants.

Ready when it matters

The front emergency brake assist monitors the area ahead to detect potential collisions, alerting the driver through visual, acoustic and haptic warnings in progressive stages.



Pause for a moment

Driver attention and fatigue monitor tracks driving behaviour for signs of fatigue or distraction and recommends a break when needed.

A little heads-up

In the event of loss of pressure on one or more wheels, tyre pressure loss indicator sends a visual and acoustic warning in the Audi virtual cockpit plus.

Take it in stride

Hill hold assist helps the all-new Audi Q3 pull away smoothly and comfortably on inclines by briefly maintaining brake pressure after the foot brake is released.

Downhill assist supports controlled progress on steep descents with Offroad+ mode by maintaining a steady speed, allowing the driver to focus on steering and the terrain ahead.

Cruise through

From 20 km/h, adaptive cruise control enhances driving comfort by automatically adjusting acceleration and braking to maintain speed and distance from the vehicle ahead. The selected speed and system status are clearly displayed in the digital instrument cluster.



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Exterior colours



Sage Green



Mythos Black



Navarra Blue



Glacier White



Tambora Grey

Interior colours



Tamarind Brown



Pergament Beige

Alloy Wheels



45.72 cm (R18) Wheels, 5-arm aero,
Black, gloss turned finish*



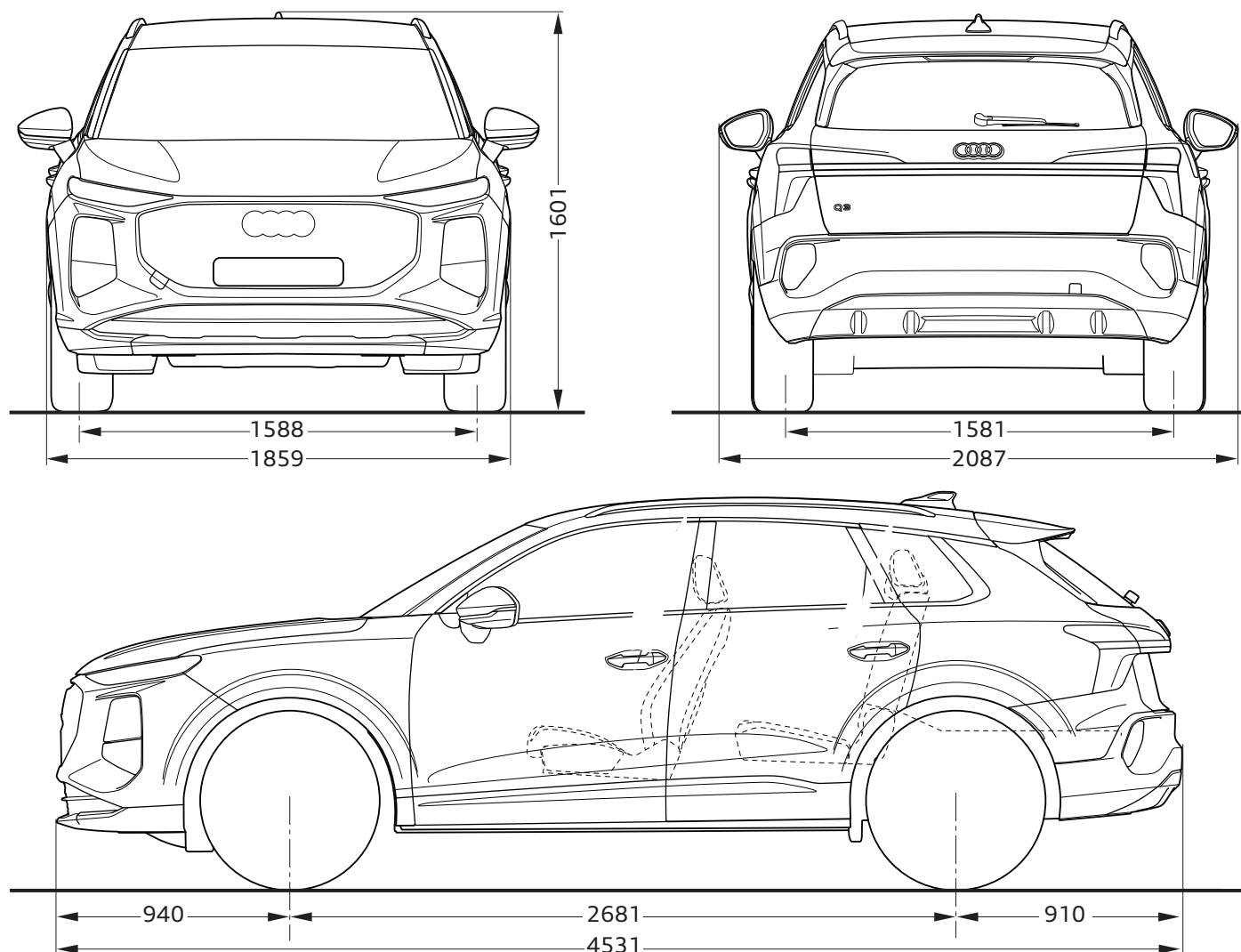
45.72 cm (R18) Wheels,
multi-spoke

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The all-new Audi Q3

Dimensions



Design lives in the details

Engine type/Displacement (cc)

2.0L TFSI / 1984

Max. power output in kW @ rpm

150 @ 4500-6000

Max. torque in Nm @ rpm

320 @ 1500 - 4400

Top speed in km/h*

229

Drive type

quattro permanent all-wheel drive

Acceleration, 0-100 km/h

7.1 s

Wheelbase (mm)

2681

T&Cs apply. EU car model shown for representation purposes only and include AI generated content. Features, accessories, colours, specifications, and equipment may vary by variant and are subject to change without prior notice. Performance figures are based on standard test conditions and may vary under actual driving conditions. This communication is intended for general information purposes only and does not constitute an offer, warranty, or contractual commitment. No liability is accepted for errors and printing errors. The systems provide driving assistance only within their operational parameters. The driver is responsible for the vehicle at all times and must maintain continuous attention to the road and surrounding conditions. Features marked with an asterisk () are available exclusively in the Zenith variant. For detailed specifications, features, and availability, please contact your nearest authorized Audi dealer. Always obey traffic rules.

Audi India

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